

# Chebeague Island Council Calendar Rate Card

9/2013

The Calendar is a monthly publication of the Chebeague Island Council, delivered to every occupied residence on the island. Those who are away from the island may choose to view the Calendar online at [www.chebeague.org](http://www.chebeague.org) or, for \$15 per year, receive it by first-class mail. Through these three methods, the Calendar is distributed to almost 550 households each month. The Chebeague Island Council wishes to thank all who support the Calendar with their advertising.

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## Advertising Instructions:

Deadline for each month is **8:30AM on the 21<sup>st</sup> of the month.**

Preferred delivery method is via email attachment to [island.calendar@chebeague.net](mailto:island.calendar@chebeague.net)

Preferred format for ads is .jpeg or .jpg (resolution 300 dpi or higher)

Preferred format for text is .doc or .docx

**Or:**

Mail your submission to P.O. Box 12 or place a sealed envelope in the Library drop box.

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## Payment Instructions:

**Payment for advertising is required at the time of submission.**

Identify the ad size(s) and placement month(s) when submitting payment.

Mail your payment to P.O. Box 12 **or** place a sealed envelope in the Library drop box.

**Unpaid ads requiring an invoice to be sent will be charged a \$5 processing fee per invoice.**

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## Advertising Prices:

Eighth page	\$7.50	3.5" x 2.25"		
Quarter page	\$15	7" x 2.25"	or	3.5" x 4.5"
Third page	\$20	7" x 3"	or	3.5" x 6"
Half page	\$30	7" x 4.5"	or	3.5" x 9"
Full page	\$60	7" x 9"		
Classified Ads	\$5	up to four lines of text		

Island non-profits may place a free half page ad each month;  
additional ad space used will be charged at above rates.

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## Additional questions:

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